WHO IS KAGIDER?

Our **mission** is to develop entrepreneurship among women and to strengthen the status of women economically and socially.

We have the **vision** to create a world in which women ‘produce’ and establish their existence freely and play an efficient role in the decision making processes.

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<th>What Do We Do?</th>
<th>Established</th>
<th>2002</th>
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<tr>
<td>Entrepreneurship and Leadership</td>
<td>Headquarters</td>
<td>Istanbul</td>
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<td>Development activities</td>
<td>Members</td>
<td>291</td>
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<td>Advocacy Activities For Women</td>
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<td>Empowerment</td>
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</table>
USD 1,6 bio turnover with around 100,000 employees
46 different sectors
Female employment rate is 28.6%*

8.29 million women are employed**

31.4% Agriculture
16.1% Industry
52.5% Service

Female labor participation rate is 33%***

In labor force participation, Turkey ranks 130 out of 144 countries***

* Turkish Statistical Institute, Employment, Oct 2016
** Turkish Statistical Institute, 2015
 *** Global Gender Gap Report 2016

Women entrepreneurs promise a significant potential for SME’s.
Women Entrepreneurs Profile*

1. 61% have college or masters degree  
2. 72% are married  
3. 84% have professional life experience  
4. 45% are between 25-34; 32.9% of whom set up their business between 35-44  
5. 31% are independent personalities; 25% of whom have high self-esteem

Women Entrepreneurs Rate**

8% 
111,000 women entrepreneurs

*Prof. Dr. Yildiz Ecevit, Women Entrepreneur Analysis, 2015  
*Turkish Statistical Institute 2014 Statistics
GOALS

To increase the number and capacity of female entrepreneurs

To create resolution and create awareness for women entrepreneurs to receive products and services

Incorporating women entrepreneurs into purchasing mechanisms
MAIN CHALLENGES FOR WOMEN ENTREPRENEURS

1. **Patriarchal mentality and cultural codes**: “Women do not need to work”; “Women’s place is her home”; Women do not make good entrepreneurs”, etc.

2. **Lack of capital**, all around the globe women account for 1% of property

3. **Lack of education, vocational training**

4. **Insufficient state policy**

5. **Lack of network**

6. **Lack of affordable and universal child care**, hence imbalance between private and professional life

7. **Less women in decision making positions**

8. **Lack of role models**
Strategic Priorities

Private Sector Partnerships
Increasing women employment rate, supporting women entrepreneurs, being the centre of certification

Training & Mentoring
Providing training & mentoring to women for entrepreneurship and employment

Social Impact
Expanding KAGIDER’s impact area nationwide, collaborating with local network for women empowerment

Access to Finance
Supporting legal infrastructure to develop women entrepreneurship and ecosystem, providing guidance to financial access
Strategic Priorities

**Networking**
Supporting women entrepreneurs both personally and professionally to expand their impact areas in the society.

**Youth**
Encouraging young women to working life and entrepreneurship after completing their education.

**International Relations**
Execution of national and international events and collaborations.

**Advocacy Works**
Being national/international center of reference by creating content, technology and advocacy to support women entrepreneurship and employment.
TEŞEKKÜRLER